

BENEFITS TO YOU AS AN INTERVIEWEE:

Thanks for your interest in being interviewed by AZVA(s), a virtual assistant networking group. The goal of AZVAs is to support the professional image of VAs by offering face-to-face and virtual networking and educational opportunities for practitioners of all levels of experience, throughout the Southwestern U.S. Providing relevant interviews for our community of VAs fulfills a part of that goal.

- Broadening your reputation as an expert through mention on the AZVAs Facebook Page, in our newsletter, during the podcast, through social networks, the AZVAs and IVAA Listserv, and on our blogs.
- Opportunity to offer a freebie to listeners, to gain interest in your services and products.

OPTIONAL PODCAST SPONSORSHIP PRICING & DETAILS:

Here's how to get additional exposure for your business through paid sponsorship of an AZVAs Podcast episode:

- Your price \$100.00 / episode
- You provide us with copy (250 words or less) and (optional) logo and or (optional) photograph (no larger than 200x200 pixels).
- We will include your advertising copy at the end of the podcast, in our newsletter, on the AZVAs Facebook page, on social networks on which we participate, on the AZVAs and IVAA Listservs, and on our blogs.
- Promote a special offer or giveaway of your own within your copy.
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Note: even if you don't pay to be the program's sponsor, we will promote your appearance on the podcast, but to a very limited degree.

OTHER CONSIDERATIONS:

As we are still in our research & development phase in offering the AZVAs podcast, we've not had an opportunity to determine optimal price point for sponsorships, and we expect it may be awhile before our program gains a listening following.

Help grow your business and ours by telling your subscribers to give us a listen.

We appreciate your patience and understanding during this launch phase, and consider it an important component of the services that AZVAs provides to VAs here in the Southwest.

We believe that regional program offerings, whether presented virtually or in person represent an untapped market for collaboration between VAs, experts in relevant fields, and us. As our listening audience grows, we know that the chance to develop solid working relationships with talented individuals like you will benefit us all.

INFORMATION ABOUT YOUR INTERVIEW

We will conduct your interview either in person using a digital recording device, or remotely by Skype, using Call Recorder software.

Please provide us this information so that we can promote the event.

Interviewee:

Your Company:

Date of interview:

Your Time / Time Zone:

How to reach you by phone:

Your Email address:

Your Website

Your Blog:

Are there any particular talking points you'd like us to cover in your interview?

(Optional) Please send jpg or gif of your logo and/or photograph (not to exceed 200 x 200 pixels) which we can use in promotion of your interview.